

INVESTMENT STRATEGIES Grades 8-12



Financial Literacy

ABOUT THE PROGRAM

Through classroom curriculum and an engaging stock market simulation, students build essential knowledge about the principles of investing and gain real-world experience applying their skills in the 6-week simulation.

Program Length: 2-6 hours

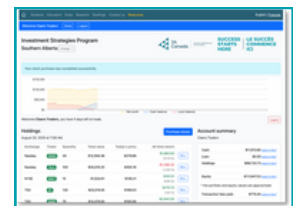
Program Format: In-Class or Online

Supports Curriculum: math, social studies, language arts

Provided Resources: Classroom presentation, student guide, online simulation platform.

What will students do and learn?

- Explore key investment concepts and fundamentals
- Analyze scenarios and case studies to apply investing concepts
- Create a personal investment plan
- Play an immersive Stock Market Simulation
- Make connections between investing concepts, the Stock Market Simulation experience and real-world investing



2025-26
Competition
Dates 

QUAD 1	Trial: Sep 29-Oct 3	Game: Oct 6-Nov 7
QUAD 2	Trial: Nov 24-Nov 28	Game: Dec 1-Jan 16
QUAD 3	Trial: Feb 17-Feb 20	Game: Feb 23 - Apr 2
QUAD 4	Trial: Apr 27-May 1	Game: May 4-Jun 5

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With the JA Investment Strategies Program, students learn how to crack the code of smart investing — they put their skills to the test with \$100,000 in virtual dollars and work in a real-time stock market simulator!

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JA Teacher



How do I access this JA program?

Step 1



Reach out to your local JA office to register your class.

Step 2



Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3



Access the program resources and the online simulation platform on investja.org. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to the online resources and simulation platform requires login details provided by your local JA office.



26,000+

youth participated in
this program during
the 2024-25 year.

Reach out Today!



Contact your local JA office

to register and learn about opportunities in your community.



Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

National Development Partners